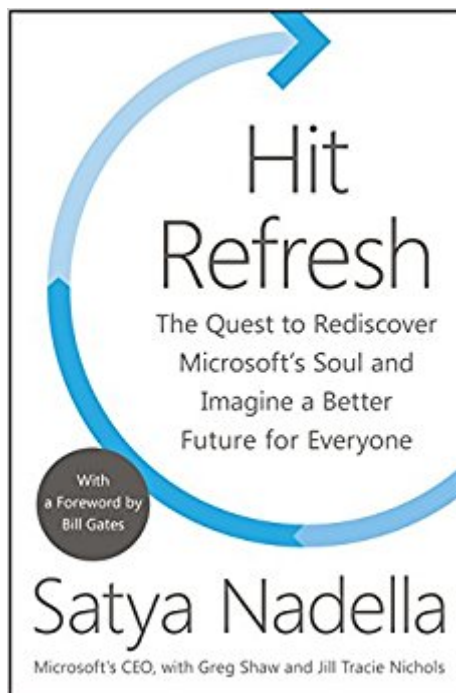




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Hit Refresh: The Quest To Rediscover Microsoft's Soul And Imagine A Better Future For Everyone



Synopsis

Foreword by Bill Gates Microsoft's CEO tells the inside story of the company's continuing transformation, tracing his own personal journey from a childhood in India to leading some of the most significant technological changes in the digital era. As much a humanist as engineer and executive, Nadella concludes with his vision for the coming wave of intelligent technologies and a distinct call to action for leaders everywhere. Hit Refresh is about individual change, about the transformation happening inside of Microsoft and the technology that will soon impact all of our lives—the arrival of the most exciting and disruptive wave of technology humankind has experienced: artificial intelligence, mixed reality, and quantum computing. It's about how people, organizations, and societies can and must transform "hit refresh" in their persistent quest for new energy, new ideas, and continued relevance and renewal. At its core, it's about us humans and how our one unique quality—empathy—will become ever more valuable in a world where technological advancement will disrupt the status quo as never before. Satya Nadella explores a fascinating childhood before immigrating to the U.S. and how he learned to lead along the way. He then shares his meditations as sitting CEO—one who is mostly unknown following the brainy Bill Gates and energetic Steve Ballmer. He tells the inside story of how a company rediscovered its soul—transforming everything from culture to their fiercely competitive landscape and industry partnerships. Nadella concludes with his vision for the coming wave of technology and by exploring the potential impact to society and delivering call to action for world leaders. "Ideas excite me," Nadella explains. "Empathy grounds and centers me." Hit Refresh is a reflection, meditations, and series of recommendations presented as algorithms from a principled, deliberative leader searching for improvement—for himself, for a storied company, and for society.

Book Information

Hardcover: 288 pages

Publisher: HarperBusiness (September 26, 2017)

Language: English

ISBN-10: 0062652508

ISBN-13: 978-0062652508

Product Dimensions: 6 x 1 x 9 inches

Shipping Weight: 1.4 pounds (View shipping rates and policies)

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Best Sellers Rank: #24,017 in Books (See Top 100 in Books) #35 in Books > Business & Money

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Customer Reviews

â œIn this thoughtful debut, the Indian-born Nadella tells the story of his personal life and his work as a change-making leader, and he explains the coming importance of machine intelligence. The author emerges as a modest, likable individual from an accomplished familyâ | A valuable blueprint for techies and others in a culture-change state of mind.â • (Kirkus Review)

Satya Nadella is Chief Executive Officer of Microsoft. Before being named CEO on February 4, 2014, Nadella held leadership roles in both enterprise and consumer businesses across the company. After Joining Microsoft in 1992, Nadella quickly became known within the company as a leader who could span a breadth of technologies and businesses to transform some of the worldâ™s best known and most used products. Originally from Hyderabad, India, Nadella now lives in Bellevue, Washington. He holds a bachelorâ™s degree in electrical engineering from Mangalore University, a masterâ™s degree in computer science from the University of Wisconsin, Milwaukee and a masterâ™s degree in business administration from the University of Chicago. Nadella is married and has three children. In his spare time, he loves to read poetry and follows cricket, a sport he played in school.

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